

MIDSUMMER CELEBRATION NEWSPAPER

(Web Application)

Published annually by the Swedish Day Committee of the International Organization of Good Templars.
Swedish Day will be on Sunday, June 20, 2010.

Advertising Rates	Ad Size	Circulation 5,000
\$35.00 -----	1½" x 4¾"	
\$40.00 -----	2" x 4¾"	
\$45.00 -----	3" x 4¾"	
\$50.00 -----	3½" x 4¾"	
\$60.00 -----	4" x 4¾"	
\$65.00 -----	5" x 4¾"	
\$75.00 -----	6" x 4¾" (Quarter page)	
\$95.00 -----	7¾" x 4¾"	
\$120.00 -----	9½" x 6" (Half page)	
\$240.00 -----	9½" x 12" (Full page)	
\$350.00 -----	9½" x 12" (Back cover)	

* Anyone wishing to advertise on the 2nd page or the 2nd to last page must add an additional \$50.00 to the rate of their advertisement. For example, a full-page ad would be \$290.00 or a half page ad would be \$170.00 for the 2nd or 2nd to last page.

Contract Policy: Ads must be paid in full by **April 30, 2010** to be included in the **2010 Midsummer Celebration**

Materials: It is the advertisers responsibility to submit ads in various formats (.psd, .jpeg or .pdf) via email to SwedishdayBM@gmail.com or, by mail, camera-ready ads or ads that are TYPED and laid out with artwork positions indicated. Our ad rates are low and therefore we cannot furnish proofs prior to publication.

Make your check payable to: **Swedish Day, Inc.**

Please send this form, your check and your ad to: **Swedish Day, Inc**
754 Butternut Lane
Elgin, IL 60123

→→Deadline for ad submissions is April 30, 2010 ←←

The Swedish Day Committee is hereby authorized to insert the attached advertisement in the **2010** issue of the **Midsummer Celebration**.

Advertiser _____

Advertiser's signature: _____

Address: _____

Telephone: _____ Email address: _____

Payment Received \$ _____ Date: _____